

NEW WORLD RADIO (NWR)

WUST – AM 1120 – WASHINGTON

STATEMENT OF PROGRAM POLICY

The Program ("Producer") agrees to cooperate with NWR in the broadcasting of programs of the highest possible standard of excellence and for this purpose to observe the following regulations in the preparation, writing, and broadcasting of its programs:

1. **Respectful of Faiths** The subject of religion and references to particular faiths, tenets, and customs shall be treated with respect at all times.
2. **No Denominational Attacks** Programs shall not be used as a medium for attack on any faith, denomination, or sect or upon any individual or organization.
3. **Controversial Issues** Any discussion of controversial issues of public importance shall be reasonably balanced with the presentation of contrasting viewpoints in the course of overall programming; no attacks on the honesty, integrity, or personal qualities of any person or group of persons shall be made during the discussion of controversial issues of public importance; and during the course of political campaigns, programs are not to be used as a forum for editorializing about individual candidates. If such events occur, NWR may require that responsive programming be aired at the expense of the Producer. And the Producer shall be liable for payment of any claims, damage, judgment, or FCC fines incurred as a result of such broadcasts.
4. **Donation Solicitation** Requests for donations in the form of a specific amount, *i.e.* , \$1.00 to \$5.00, shall not be made if there is any suggestion that such donation will result in miracles, cures, or prosperity. However, statements generally requesting donations to support the broadcast or church are permitted.
5. **Treatment of Parapsychology** The advertising or promotion of fortune telling, occultism, astrology, phrenology, palm reading, or numerology, mind-reading, character readings, or subjects of the like nature is not permitted.
6. **No Ministerial Solicitations** No invitations by the minister or other individual appearing on the program to have listeners come and visit him or her for consultation or the like shall be made if such invitation implies that the listeners will receive consideration, monetary gain, or cures for illness.
7. **No Vending of Miracles** Any exhortation to listeners to bring money to a church affair, service, or other event is prohibited if the exhortation, affair, or service contains any suggestion that miracles, cures, or prosperity will result.

8. **Sale of Religious Artifacts** The offering for sale of religious artifacts or other items for which listeners would send money is prohibited unless such items are readily available in ordinary commerce or are clearly being sold for legitimate fund-raising purposes.
9. **No Miracle Solicitation** Any invitations to listeners to meet at places other than the church and/or to attend other than regular services of the church is prohibited if the invitation, meeting, or service contains any claim that miracles, cures, or prosperity will result.
10. **No Plugola or Payola** The mention of any business activity or "plug" for any commercial, professional, or other related endeavor, except where contained in an actual commercial message of a sponsor, is prohibited.
11. **No Lotteries** Announcements giving any information about lotteries or games prohibited by federal or state law or regulation are prohibited.
12. **No "Dream Books"** References to "dream books," the "straight line," or other direct or indirect descriptions or solicitations relative to the "numbers game," the "policy game," or any other form of gambling are prohibited.
13. **No Numbers Games** References to chapter and verse numbers, paragraph numbers, or song numbers that involve three digits should be avoided and, when used, must relate to the overall theme of the program.
14. **Election Procedures** At least ninety (90) days before the start of any primary or regular election campaign, Producer will clear with NWR's general manager the rate Producer will charge for the time to be sold to candidates for the public office and/or their supporters to make certain that the rate charged is in conformance with the applicable law and station policy.
15. **Commercial Limitations** Producer will provide, for attachment to the station logs, a list of all commercial announcements broadcast in its programming.
16. **Required Announcements** Producer shall broadcast (i) a Station identification announcement at the beginning of each hour if Producer's program is more than one hour in duration, (ii) an announcement at the beginning and end of each program to indicate that program time has been purchased by Producer, and (iii) any other announcement that may be required by law, regulation, or Station policy.
17. **Credit Terms Advertising** Pursuant to rules of the Federal Trade Commission, no advertising of credit terms shall be made over the Station beyond mention of the fact that, if desired, credit terms are available.
18. **Commercial Record-keeping** Producer shall not receive any consideration in money, goods, services, or otherwise from any person or company for the presentation of any programming over the Station without reporting the same in advance to NWR's president or vice president and broadcasting and logging any sponsor identification required by FCC Rules.

19. **Licensee Discretion Paramount** In accordance with the licensee's responsibility under the Communications Act of 1934, as amended, and the Rules and Regulations of the Federal Communications Commission, NWR reserves the right to reject or terminate any advertising proposed to be presented or being presented over the Station which is in conflict with Station policy or which, in NWR's or its president or vice president or chief engineer's sole judgment, would not serve the public interest.
20. **Programming Prohibitions** Producer shall not broadcast any of the following programs or announcements:
- A. **False Claims** False or unwarranted claims for any product or service.
 - B. **Unfair Imitation** Infringements of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
 - C. **Commercial Disparagement** Any disparagement of competitors or competitive goods.
 - D. **Profanity** Any programs or announcements that are indecent, slanderous, obscene, profane, vulgar, repulsive or offensive, either in theme or treatment.
 - E. **Description of Bodily Functions** Any continuity that describes in a repulsive manner internal bodily functions or symptomatic results of internal disturbances, and no reference to matters that are not considered acceptable topics in social groups.
 - F. **Illegal Products** No advertising of tobacco products, illegal drugs, or any other product that cannot lawfully be sold.
 - G. **Call-in Permission** No recording for broadcast or live broadcast of telephone calls is permitted without first, off-the-air, asking and receiving permission from the caller to record and/or broadcast the caller. (Call-in's by listeners to a telephone talk show are exempted).
 - H. **Calls for Violence** No calls for listeners to resort to violent acts regardless of the cause or goal.
 - I. **Calls for Government Overthrow** No calls for listeners to act to overthrow any local or state or the federal government.